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# **Blue Glacier Red Team**

A Red Team Special Memorandum

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# Dangers at the Intersection of Cybercrime, Pandemic Fatigue, and Anti-Vaccination Militancy

The COVID-19 vaccine is one of the primary tools used to achieve herd immunity and subsequently end the pandemic. Rollout occurs in three main stages: production, distribution, and administration. Each stage has cyber vulnerabilities. Motivated by anti-vaccination conspiracy theories or animosity towards pandemic-related restrictions, hacktivists might attack the vaccine chain, attempt to manipulate medical records, or distort critical COVID-19 surveillance data. These attacks could disrupt vaccination efforts.

## Vaccination Disruptions Could Delay Herd Immunity

The U.S. Centers for Disease Control and Prevention (CDC) highlights the role of vaccines in reaching herd immunity and ending the COVID-19 pandemic.<sup>1</sup> Johns Hopkins University projects that a given population will need to hit at least 70% vaccinated to achieve herd immunity.<sup>2</sup> Delays in vaccinations could slow progress towards the 70% benchmark. In order to safeguard public health efforts, officials should be aware of vulnerabilities in vaccine infrastructure and the potential cyber threats posed by extremists—particularly those in the anti-vaccination ("anti-vax") movement. Some anti-vaxxers believe vaccinations are linked to serious medical side effects, such as autism in young children.<sup>3</sup>

#### Precedence for Cyber Attacks Against COVID-19 Vaccine Infrastructure

Healthcare is one of the most targeted sectors for cybercrime,<sup>4</sup> and the COVID-19 vaccine rollout is no exception. Hackers have repeatedly targeted vaccine-related research and the COVID-19 cold chain. The cold chain ensures vaccines remain at the proper temperature during storage and transport. Throughout 2020 the cyber espionage group Advanced Persistent Threat 29 (also known as "the Dukes", "Cozy Bear", or "YTTRIUM"), almost certainly part of the Russian intelligence services, attempted to steal vaccine research from Canadian, British, and American companies.<sup>5</sup> Those responsible for attacking the cold chain remain unknown. Hackers have repeatedly tried to infiltrate members of the cold chain using spearphishing email operations. According to IBM Security, 44 separate cold chain partner organizations across 14 countries have reported cyberattacks. Targets include research firms, government agencies, medical manufacturers, pharmaceutical companies, immunology experts, and pharmacies.<sup>6</sup>

#### **Potential Motives for Attacking Vaccine Rollout**

Motives to attack vaccine infrastructure could include monetary gain, antivaccination militancy, vaccine-related nationalism, pandemic fatigue, or a combination thereof. The World Health Organization defines pandemic fatigue as "demotivation to follow recommended protective behaviors, emerging gradually over time and affected by a number of emotions, experiences and perceptions."<sup>7</sup>

Militant anti-vaxxers, particularly those spurred on by "plandemic" or "scamdemic" conspiracy theories, might be most interested in disrupting vaccine injections.

- In April 2021, anti-vax extremists firebombed a COVID-19 vaccination center in Brescia, Italy. Assailants reportedly belonged to the online "No Vax" movement.<sup>8</sup>
- A Los Angeles COVID-19 vaccination site—one of the largest in the U.S. was temporarily shut down in January 2021 after anti-vax protestors obstructed the entrance.<sup>9</sup>

Individuals convinced that the pandemic was planned or a scam likely regard medical COVID-related data as false, and might view manipulating it as a fight against government conspiracy. Those motivated by pandemic fatigue could target vaccine production, distribution, or administration as a form of protesting pandemic-related restrictions.

 In March 2021, protests against pandemic-related restrictions turned violent across Europe, with police forcibly clearing protestors in Germany and the United Kingdom.<sup>10</sup> Similar protests occurred in Austria, Finland, Romania, Switzerland, Poland, France, Bulgaria, Serbia, the Netherlands and Romania.<sup>11</sup>

#### **Potential Structure of Anti-Vaccination Hacking Teams**

Cybercriminals who attack vaccine infrastructure could operate in groups or as lone actors. Precedence exists for cybercrime groups living in and coordinating from several different nations, such as the "Anonymous" hacktivist collective.<sup>12</sup> Anonymous consists of a loose international network of cyber activists united around certain shared principles. Supporters of far-right conspiracy theory movements such as QAnon<sup>13</sup> could adopt a structure similar to Anonymous in carrying out anti-vax attacks. QAnon has been quick to accept members of the anti-vax movement into its ranks as "COVID-19 anti-vax narratives fit squarely into the QAnon playbook by playing on the distrust of authority."<sup>14</sup>

In April 2020, far-right conspiracy theorists stole and published over 25,000
email addresses related to organizations fighting the COVID-19 pandemic.
The hackers called for a harassment campaign, citing pandemic-related
conspiracy theories as justification.<sup>15</sup>

#### Production

#### **Risks to Vaccine Factories**

Two widely used U.S. vaccines are produced domestically by Pfizer and Moderna. Pfizer bottles vaccines in Pleasant Prairie, Wisconsin and Kalamazoo, Michigan.<sup>16</sup> The majority of Moderna vaccines are bottled in Norwood, Massachusetts.<sup>17</sup> These factories could be targeted by cybercriminals. For example, if factory temperature controls are compromised by a cyberattack, a large number of vaccines might spoil.

• COVID-19 vaccines require strict temperature controls to keep from spoiling. The Pfizer vaccine must be kept between -112°F and -76°F until arriving at the vaccination center.<sup>18</sup> The Moderna vaccine must be kept between -58°F and 5°F.<sup>19</sup>

Hackers could attempt to disrupt power to the production facilities, thus disabling the vaccine refrigeration system. Hackers might also attempt to change thermometer settings if refrigerators are networked.

#### Distribution

#### Hackers Could Target Shipping Companies

The three vaccine production facilities transport the vaccine vials to nearby airports. Shipping giants UPS and FedEx act as the primary national distributors of COVID-19 vaccines.<sup>20</sup> Hackers might manipulate or delete data from carriers' inventory management systems, leading to disruptions in vaccine shipments. Cyberattacks could also target systems used to upload flight plans into the aircraft. These attacks could temporarily ground portions of each carrier's fleet and cause delays. Attacks against carriers need not target shipping directly to disrupt vaccine distribution. Hackers could attack other business segments and then demand a halt to vaccination delivery.

- A FedEx subsidiary was "significantly affected" by an information system virus in June 2017. Hackers targeted the carrier's operations and communications systems, disrupting service and delaying shipments.<sup>21</sup> The malware might have been a modified version of the Petya virus, a notorious strain of ransomware.<sup>22</sup>
- In June 2015, a cyberattack jammed LOT Polish Airline's computer systems.<sup>23</sup>
   The distributed denial of service attack lasted 5 hours and froze systems

responsible for uploading flight plans before takeoff. Ten flights were cancelled and 15 were delayed by the attack.<sup>24</sup>

#### Administration

#### State and Federal Databases are Vulnerable to Cyberattacks

Vaccination rollout in the United States is more decentralized than in many other nations. A combination of federal and state-based systems coordinates vaccine administration. Main programs at the federal level include the Vaccine Tracking System (VTrckS), Vaccine Administration Management System (VAMS), and the Tiberius database.<sup>25</sup> VTrckS allows local health departments to monitor vaccine locations. An attack on VTrckS could manipulate tracking data and lead states to misallocate vaccines between storage and administration sites. VAMS is an optional federal system for states to organize vaccination appointment scheduling. By disabling VAMS, hackers could disrupt vaccination appointments in some states. States primarily use the Tiberius database to track vaccine allotment from the federal government and to create local vaccine distribution strategies. A cyberattack on Tiberius could disrupt state-wide vaccination planning.

States use individual registries to compile immunization information and order vaccines. Hackers could corrupt, manipulate, or steal immunization records from one or more state databases. Disabled state registries could lead to vaccination delays. Additionally, stolen medical information is in high demand on the dark web.<sup>26</sup> Leaked immunization records containing protected health information (PHI)<sup>27</sup> could lead to identity theft.<sup>28</sup>

#### Social Media as a Tool for Hacking and Disruption

Using social media, cybercriminals could find personal information about public health officials and employees working within the vaccine infrastructure. Hackers could then conduct spear-phishing to steal login credentials or place malware on company systems.  In September 2020, hackers launched an email phishing campaign impersonating a Haier Biomedical executive. The emails targeted organizations involved in COVID-19 cold chain transportation. IBM Security concluded the attackers likely sought to harvest credentials for future access to sensitive vaccine rollout information.<sup>29</sup>

The Biden Administration plans to launch door-to-door vaccination information teams during summer 2021. Anti-vax militants could use social media to threaten or coordinate harassment and attacks on the teams. Militants might prefer applications with less stringent content standards—such as Parler or MeWe.

- Extremists coordinated the January 6<sup>th</sup> attempted insurgency at the U.S.
   Capitol largely through social media. Top sites included Facebook, Twitter, Parler, and MeWe.<sup>30</sup>
- A recent Morning Consult poll found that 39% of all registered voters oppose door-to-door vaccination teams.<sup>31</sup> Criticism of the teams featured volatile rhetoric. The governor of Missouri falsely claimed that federal "agents" were being sent to "compel vaccination."<sup>32</sup>
- A May 2020 county supervisors meeting in California was attended by people opposed to an order requiring face coverings. One attendee read aloud the home address of the order's author, county Chief Health Officer Dr. Nichole Quick, as well as the name of her boyfriend. Quick had previously received several threatening statements both in public comment and online. Reportedly about 80% of local health directors across California said they or their personal property had been threatened since the pandemic began.<sup>33</sup>
- In August 2019, California State Senator Richard Pan was assaulted by an anti-vax extremist.<sup>34</sup> The attack was in response to Senator Pan introducing Senate Bill 276—legislation aimed at strengthening state vaccination requirements.<sup>35</sup> The bill passed the following month, prompting an anti-vax demonstrator to throw red liquid onto the senate floor.<sup>36</sup>

### Black Market Use of Stolen Vaccine Data

Black marketeers could use stolen lot numbers to produce fake vaccination cards. With no unified federal database for tracking immunizations, proof of vaccination in the U.S. is largely based on an honor system. COVID-19 vaccination cards are only sheets of paper inscribed with a patient name, vaccination date, and vaccine lot number.<sup>37</sup>

- In May 2021, a restaurant owner in San Joaquin County, California was arrested for selling fake vaccination cards at \$20 apiece.<sup>38</sup>
- In July 2021, authorities charged a naturopathic doctor in Napa, California after she made over \$7,000 from fake vaccination cards and "immunization pellet" treatments.<sup>39</sup>
- Fake COVID-19 vaccine "passports" for multiple countries are available on the dark web. Costs range from \$100 to \$200 per passport.<sup>40</sup>

If hackers release stolen vaccine lot numbers on the dark web, authorities and companies might have difficulty differentiating between authentic and fraudulent vaccine cards. Schools, businesses, and similar entities would temporarily be unable to verify if their employees are vaccinated. Many organizations plan to require proof of vaccination before allowing employees back into the office.

 According to a University of Arizona study, 60% of employers—including schools and government agencies—will require employees to demonstrate proof of vaccination against COVID-19 before allowing them to return to work.<sup>41</sup>

<sup>&</sup>lt;sup>1</sup> "COVID-19: Key Things to Know." Centers for Disease Control and Prevention. (June 2021). <u>https://www.cdc.gov/coronavirus/2019-ncov/vaccines/keythingstoknow.html</u>

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